

Smart communicating – promoting social initiatives

Date: **March 15-16, 2016**

Place: **Warsaw, Poland**

Organisers: **Polish Children and Youth Foundation, Stefan Batory Foundation.**

The Forum is organized under the Citizens for Democracy Programme financed by EEA Grants.

FORUM DESCRIPTION

“Smart communicating – promoting social initiatives” Forum is a two-day meeting of NGOs engaged in the activities targeting young people. During the Forum we will cover various aspects regarding communicating social initiatives. We will discuss the core ideas standing behind communicating, visual identity and web pages. Special attention will be put on planning promotional events and cooperating with local partners. Working in small groups with a little help from well-experienced moderators and experts, we will try to answer following questions:

- What does “smart communicating “ mean in the context of social initiatives?
- Which of seven sins of bad communication have we committed?
- How to develop communicating strategies?
- Why aesthetics is so vital for children and youth’s education?

LANGUAGE

Workshop sessions (Tuesday and Wednesday): Each group of 3-4 participants will be provided with a whispering simultaneous interpreting.

The interpreters will be waiting for the participants at the registration desk.

COSTS

Board and lodging, participation fee as well as flight tickets will be covered by the organizers. Stefan Batory Foundation will arrange participants’ travel from their countries to Warsaw. All meals except dinner on March 16th will be provided.

ACCOMMODATION

The organisers will arrange and cover your accommodation for March 15-16th (up to three nights) in in Ibis Stare Miasto (Old Town) Hotel in Warsaw. Participants will be accommodated in single rooms. Breakfast is included. Towels and bed linen are provided.

Note: Organisers will not provide any accommodation for additional stay in Warsaw. If participants plan to arrive a few days earlier or depart a few days later they are kindly requested to arrange their accommodation individually.

Arrival day: 14th of March

Departure day: 16th of March

(hotel check out time: 12:00)

ADDRESS:

Hotel Ibis – Warsaw Old Town

Muranowska 2 Street, Warsaw

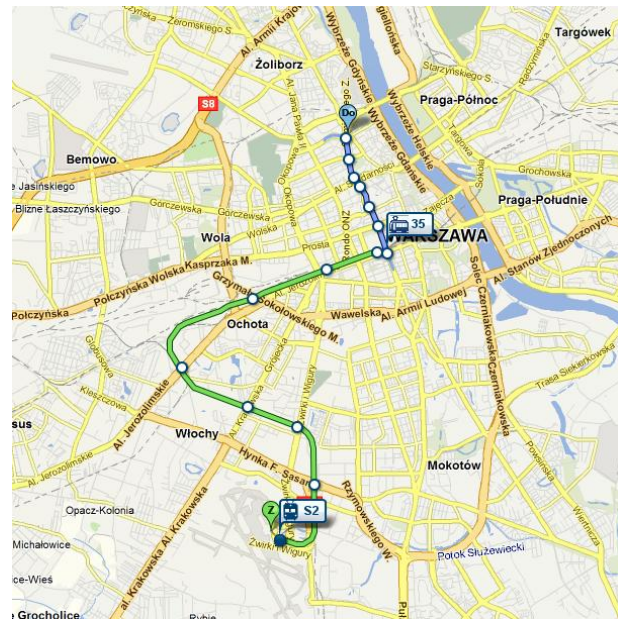
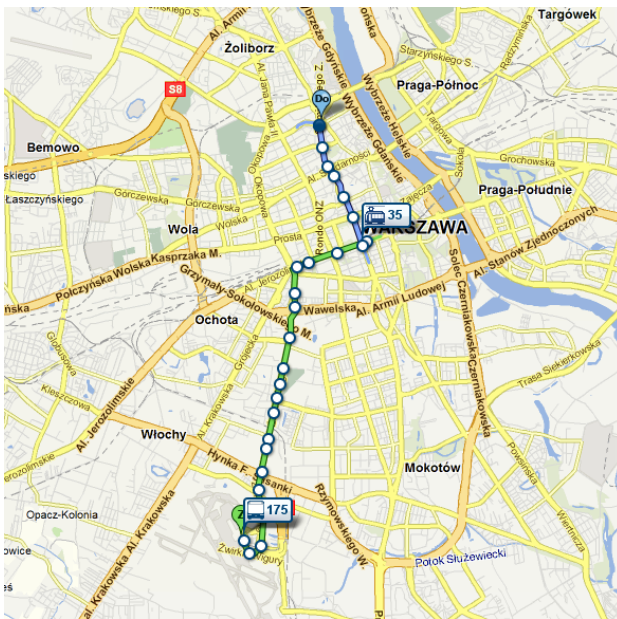
tel. : (+48)22-3101000

email: H3714@accor.com



HOW TO GET THERE:

From Warsaw Chopin Airport



Directions:

Step 1: take a bus No 175 from the Chopin Airport to Warszawa Centrum
(OR take a city train S2 from the Chopin Airport to Warszawa Śródmieście)

Step 2: take a tram No 35, 4 or 15 from Warszawa Centrum and get off at Muranowska tram stop

Duration: 50 min.

If you decide to take a taxi, please remember to ask the driver for the receipt. The taxi from the airport should cost approx. 60 PLN (around 15 EUR).

The currency of Poland is Polish Zloty (PLN).

1 EUR = 4,40 PLN

FORUM VENUE

The Smart Communicating Forum will be held in Dago Centrum, which is located in strict city centre.

ADDRESS:

Dago Centrum

RONDO ONZ 1, II floor

HOW TO GET HERE:

From the Ibis Stare Miasto (Old Town) Hotel:

- take **tram no 15, 18 or 35 from Muranowska stop**, get off at METRO ŚWIĘTOKRZYSKA;
duration: 10 min.
- take **metro M2**, get off at RONDO ONZ station,
duration: 2 min.



PUBLIC TRANSPORT IN WARSAW

If you plan to use **public transport (bus, trams, subway and SKM trains)** from/to the airport to/from the hotel, you can buy the following tickets (**standard fare**):

- **20-minutes ticket** which entitles to unlimited number of journeys within 20 minutes from validation (3,40 PLN)
- **single fare transfer ticket (zone 1)** entitles to an unlimited number of journeys for a period not exceeding 75 minutes from its validation (4,40 PLN)

Don't forget to **validate your ticket** in one of the yellow validators immediately after you start your journey.

CONTACT

In case of any questions, please do not hesitate to contact us:

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